

FUNDRAISING WORKSHOP

Monday 22nd February
2021 at 7.00pm

Roscommon LEADER Partnership's Social Inclusion and Community Activation Programme is hosting a Fundraising Workshop via zoom

The workshop will help community groups and social enterprises develop fundraising plans. The last year has been a huge challenge for non-profits of all sizes. Creating a clear fundraising plan is the key to your organisation surviving and thriving in these difficult times. This workshop will lead you through the process of building a fundraising plan that makes the best of your organisation's strengths. It will include:

- How to ask for money - A basic framework that can be applied to asking people directly for donations or to volunteer, it also applies to corporate pitches, grant applications etc.
- An intro to the different types of fundraising available and how they work - This is aimed at opening peoples eyes to opportunities that they haven't thought of before and coving the pros and cons of each type - community fundraising, corporate, direct marketing etc
- Donor Care - It's so hard to get new donations and support for projects that we sometimes forget to take care of the people who are already giving

This workshop will be delivered by Kevin Delaney

Kevin is a non-profit professional of over 12 years and co-founder of Academy Street Workshop, a non-profit agency specialised in training, strategic planning support and fundraising mentorship. He is the founder of the Irish Fundraisers' Network and Charity Hack, an initiative to provide a step up for small and emerging non-profits. Kevin is a graduate of the Common Purpose Meridian Programme and holds a Certificate in Fundraising and a Diploma in Fundraising Management.

To register please email linda@ridc.ie
Places are limited, early registration is advisable



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Roscommon LEADER Partnership Company is delivering the SICAP programme on behalf of Roscommon Local Community Development Committee, which is a committee of Roscommon County Council. The Social Inclusion and Community Activation Programme (SICAP) 2018-2022 is funded by the Irish Government through the Department of Rural and Community Development and co-funded by the European Social Fund under the Programme for Employment, Inclusion and Learning (PEIL) 2014-2020.