

NEWSLETTER
SUMMER 2012
ISSUE NO.3

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RosWIN Business Alchemy is held on the 3rd Wednesday of every month at 10am to 12.00, normally in Gleeson's Townhouse, Molloy's Bakery or Hannon's Hotel.

This is your opportunity for any person (including RosWIN members) to chat informally with RosWIN members about your business or a chance to bounce ideas for a new Business. Representing RosWIN on the day are Deirdre Ó Murchadha and Marion Rimmer.

Deirdre and Marion are both life coaches and each runs their own successful business.



They are very willing to help you on the road to establishing your business.

Check out our Facebook page

www.facebook.com/RosWINRoscommonLimited
for details of the next Business Alchemy.

We're looking forward to seeing you there!

086 0490935

info@roswin.ie

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find us on facebook...



Music in the Air!

Carol Behan has been a member of RosWIN for many years. She is a great Traditional Irish Music teacher - teaches by ear only, no dots, numbers or strings attached!! She played a beautiful Flute solo when RosWIN participated in the parade in Easter 2011. And her whole family played in the RosWIN Marquee at the Roscommon Lamb Festival 2010. She can be seen in many different music sessions around Athlone with her husband Eamon. Carrol teaches more than 200 pupils in national schools in Roscommon and Athlone. She encourages us more mature students to keep practicing.



Carrol now has her whole family having fun at the Café session every Saturday morning in the Shannon Craft and Coffee shop. This is located behind Burgess (down Burgess Lane) in Athlone. It runs from 12.30pm til 2pm every Saturday. We hope to see you there helping to keep the love of music alive. There's more - there is fab food there!!!!

Carrol has enjoyed our Tuesday events over the years in RosWIN.

Check out our www.facebook.com/RosWINRoscommonLimited for all details of current events to meet more women like Carrol.

Some great new features in Facebook

Great new cover photo (check out the RosWIN cover photo below – but note that Facebook has some guide lines.



The cover photo cannot include price or purchase information, contact information such as web site address, email, or mailing address or a “Call to action”.

If you need to change your fan page name you now can.

Fans can contact you directly.

You can pin your latest and greatest news on the top of your page. This will be left there for 7 days.

The Apps that you have on your Facebook pages are a lot more visible now.

Just remember if you are using Facebook to promote your business, set up your business page under your profile. Your fans can then “like” your Facebook page. You will then be able to use all the marketing tools that Facebook provide ie. ads and competitions etc. You will be able to target your market allowing you to advertise precisely to your specific market. You can pick the demographic you want to target including location, age, sex etc.

The Roscommon County Enterprise Board runs great Facebook courses at great value. Check them out if you are interested in learning more about using Facebook to promote your business.

Phone: 090-6626263

Web: www.roscommon.ie

RosWIN recent and up-coming events

May 2nd Social Networking –

Walking on the Suck Valley Way as part of the Roscommon Lamb Festival

May 15th Time Management Talk by Andrew Forrest Pierce and a business networking opportunity.

May 16th Business Alchemy – location in Hannon's Hotel, Roscommon

Warm West Official Launch June

Summer break

Sept 18th First RosWIN event with be the 3rd Tuesday in Sept.

Have a lovely summer!

**** All RosWIN events are open to the public ****

Roscommon Women into Business Network (RosWIN)

offers you the opportunity to network with other business women in the county of Roscommon. Whether it's a start up or an existing business, you will find all the inspiration and support you need with RosWIN! Members can avail of training, support and business advice and have the opportunity to promote their business through inspiring and lively events on the **3rd Tuesday of the month** in Roscommon Town. RosWIN also produces a regular newsletter and hosts a website on which members can put their online profile.

RosWIN Mentoring or Business Alchemy is an opportunity for people interested in business to meet informally with RosWIN members and chat about various business issues and explore an business idea. If you want a relaxing chat over coffee about creating or developing your business or idea etc, we hold this event on the **3rd Wednesday morning of each month** in Roscommon Town. Check our Facebook for this months' location. No need to book – just turn up!

Check out our www.facebook.com/RosWINRoscommonLimited for all details of our current events.

RosWIN Roscommon Ltd

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Roscommon County
Enterprise Board