

RosWIN recent and up coming events

Jan 17th - Success is Yours – dare to live greatly and with positive hope in 2012. This was a very inspiring talk by Ronan Scully. Great to see how he can keep so motivated and is so passionate about his health and how he's able to balance family life with his work commitments.

Jan 17th - New Ways of Marketing Geraldine Raftery gave us great tips on how to help keep our business well placed on Google. And it is always good to be reminded that while social media is another marketing tool. it's not free – remember to factor in the time you spend online!

March 11th Open Fair in Four Mile house Some of the members had their products and services show cased.

March 20th at 7.30pm in Hannon's Hotel

Mairead O'Shea covered aspects of how use the local newspaper to promote your business. This was followed by a World Café strategy for RosWIN

Warm West Official Launch coming soon

May 2nd Social Networking – Walking on the Suck Valley Way

**** All RosWIN events are open to the public ****

Roscommon Women into Business Network (RosWIN) offers you the opportunity to network with other business women in the county of Roscommon. Whether it's a start up or an existing business, you will find all the inspiration and support you need with RosWin! Members can avail of training, support and business advice and have the opportunity to promote their business through inspiring and lively events on the **3rd Tuesday of the month** in Roscommon Town. RosWIN also produces a regular newsletter and hosts a website on which members can put their online profile.

RosWIN Mentoring or Business Alchemy is an opportunity for people interested in business to meet informally with RosWIN members and chat about various business issues and explore an business idea. If you want a relaxing chat over coffee about creating or developing your business or idea etc, we hold this event on the **3rd Wednesday morning of each month** in Roscommon Town. Check our Facebook for this months' location. No need to book – just turn up!

Check out our www.facebook.com/RosWINRoscommonLimited for all details of current events

RosWIN Roscommon Ltd

c/o Roscommon LEADER Partnership, Unit 12 Tower B,
Roscommon West Business Park, Golf Links Road, Co. Roscommon



Roscommon County Enterprise Board

RosWIN

INSPIRING : CONNECTING : SUPPORTING WOMEN
TO CREATE & DEVELOP BUSINESS IN ROSCOMMON

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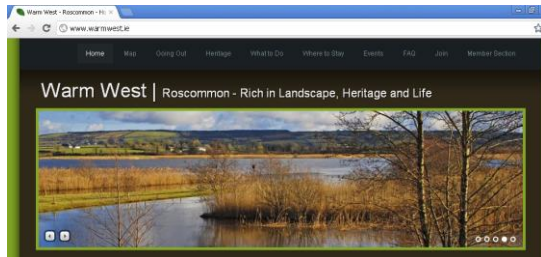
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Warm West is an initiative by RosWIN, to raise the profile of County Roscommon as a tourist destination.



Everything you need is here

- Great scenery ,Beautiful lakes, Heritage sites, Peaceful walks, Plentiful fishing , Water Sports, Activity parks & much more

This New interactive website is directed at promoting sustainable eco-tourism. It links to all of the local accommodation, facilities and activities to allow you to plan and make a wonderful break in Roscommon.

We want anyone who is any way related to tourism in Roscommon to come on board with us and make this a place people want to visit. Our vision for Warm West is that it becomes an online “One Stop Shop” where visitors can access all the information they need at the click of a mouse, to convince them to visit with us.

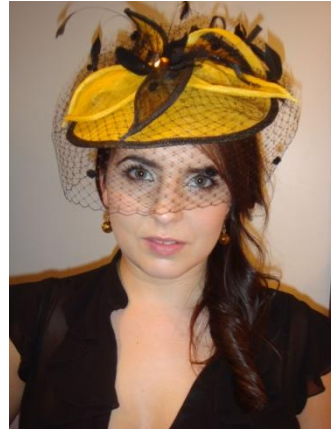
We are keeping our rates very keen, people who sign up now will get their listing for €30 for 2012. This is a special offer for a limited period.

The official launch is coming soon. The website is already up and running and working. Check out www.warmwest.ie

Contact Marion 083 406 2113,

Deirdre 086 049 0935 or Bernie 087 259 7265

The success of one of our members



Rachel Feeley has always had a passion for fashion and has recreated her hobby into a business. She received assistance from Roscommon Enterprise Board. She has met Sarah Newman (Dragons Den's entrepreneur) who advised her to continue with her passion and push her business forward. Rachel has done that with great enthusiasm.

Her designs have been showcased on TV3 and since then her business has gone from strength to strength.



Only recently she has been in the "ITBA Expo" 2012. Official opening by An Taoiseach Enda Kenny on the day.! It is the only one of its kind in Ireland and she was contacted to showcase her array of hats and accessories in Leopardstown for the two day exhibition which took place in Feb. "Great compliments and interest! And some orders!" she said. Orders, after all, is what it is about!

Congratulations to Rachel on her success.

Check out Rachel's website <http://rachelfeeleydesigns.com/> or "like" her facebook page to see her latest creations www.facebook.com/RachelFeeleyDesigns

Rachel has been a member of RosWIN for the last few years and has found great support from the other members.

Come along to one of our Tuesday events to meet more women like Rachel.. Check out our www.facebook.com/RosWINRoscommonLimited for all details of current events

Help is there for start up business



Points that were raised on “The Business” by George Lee the 13th of Feb 2012

Setting up your own business can be frightening but 20k people have done so last year. So take to first step.

Help is available to see you through the process of setting up your own business. This on line mentoring service –www.nubie.com which goes through 9 steps to help you set up your business. It layouts out a road map and draws on different areas of expertise which you may not be that familiar with ie HR or marketing etc.

Where to get money – The Revenue office might not be the first door you would knock on but they do have a “seed capital scheme” where you can claim tax back for a new enterprise. This is not for a sole trader you do need to set up a company to avail of this. Have a look in more detail <http://www.revenue.ie/en/tax/it/leaflets/it15.html>

If you want to expand into Europe, the chamber of commerce and they will get in contact with Enterprise Europe network. This is a free service to contact markets in Europe.

Tech mentoring is there as well in the “start up boot camp” for the tech business to accelerate your business growth. Was here in Ireland the 8th March 11 check out <http://www.startupbootcamp.org> for more details. Great to see useful information on the TV.

To conclude Locally we have RosWIN which is a place where you can meet like minded people who are looking to start a new business or are in the process of setting up or growing a business . Check out our www.facebook.com/RosWINRoscommonLimited for all details of current events

www.roswin.ie

Taking the first step!



find us on facebook...